

# ST Electronics Marks the Commercial Service Launch of TeLEOS-1

On 26 July 2016, ST Electronics achieved a significant milestone with the commencement of the commercial imagery service of TeLEOS-1, after an intensive In-Orbit-Test (IOT) since it was launched on 16 December 2015.

TeLEOS-1 is the first made-in-Singapore commercial Earth observation satellite and provides the world's first commercial imagery service with high resolution and many imaging opportunities for the equatorial region.



Hologram Presentation – TeLEOS-1 Journey.

**“Today is a momentous milestone for ST Electronics as we launch TeLEOS-1’s commercial imagery service. TeLEOS-1 has proven to perform well over an intensive six months In-Orbit-Test and we are happy to bring into service the world’s first Near-Equatorial Orbit Earth observation satellite offering a one metre resolution with unparalleled revisit time. With this commercialisation, ST Electronics adds on to its portfolio of other sun synchronous satellites from its partners to offer multi-source, multi-modal and high responsive imagery products and services to our customers. Our strategic partnership with DSTA and EDB will also strengthen the Space ecosystem in Singapore and bring it to greater heights.”**

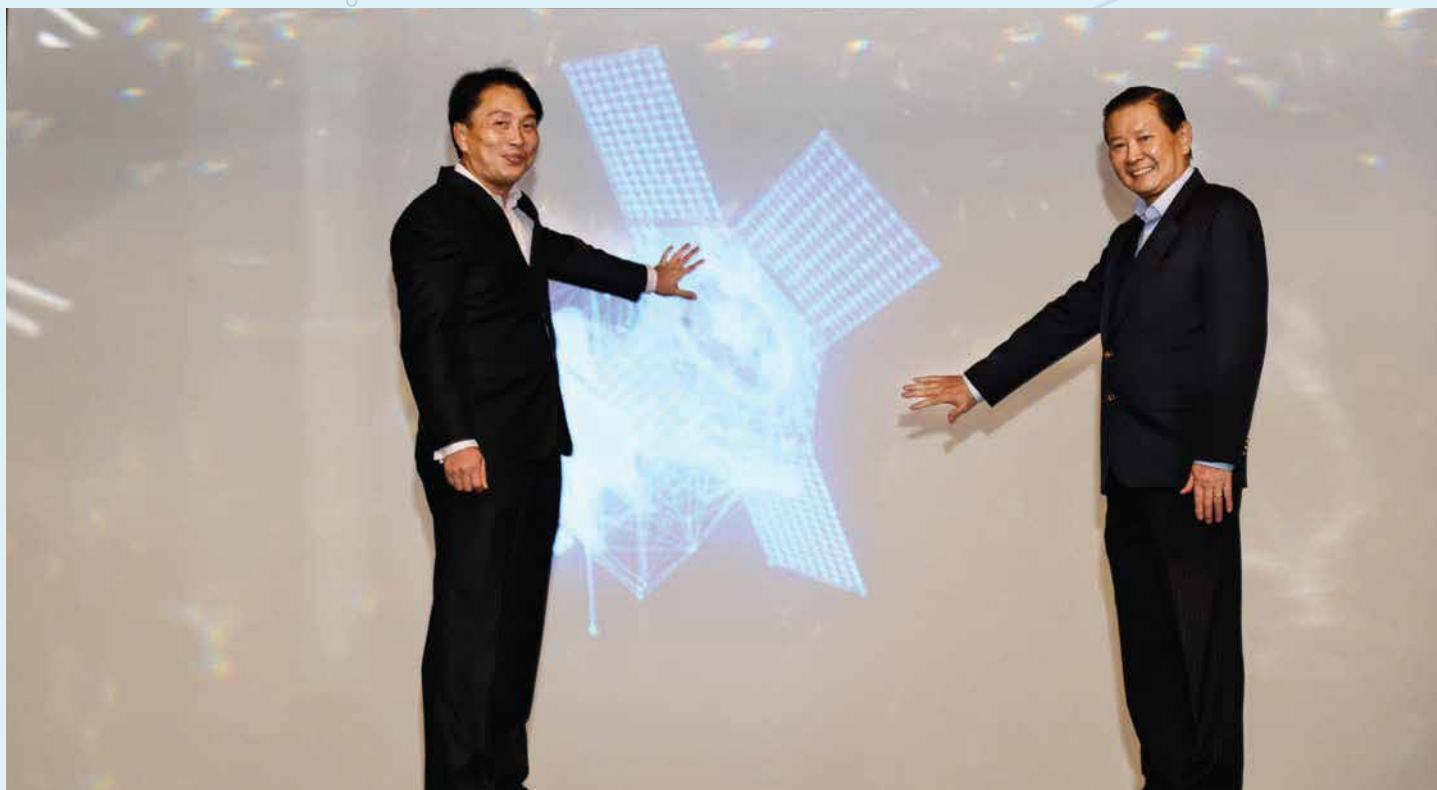
Mr Lee Fook Sun, Deputy CEO & President, Defence Business of ST Engineering and President of ST Electronics

More than 150 guests from government agencies, business associates, distributors and resellers joined us at Raffles City Convention Centre – Fairmont Singapore to celebrate the momentous occasion.



Guests viewing the exhibition showcase.

In conjunction with the commercialisation of TeLEOS-1 imagery services, ST Electronics also announced that it has entered into a partnership agreement with the Defence Science and Technology Agency (DSTA) to jointly acquire and



From left to right: Mr Vincent Chong, President & CEO (Designate), ST Engineering and Mr Lee Fook Sun, President, ST Electronics jointly launched the commercial service of TeLEOS-1.

develop imaging systems to support Singapore Government agencies' imagery requirements, such as monitoring of haze hotspots and detection of oil spills. ST Electronics will use these systems to enhance our commercial imagery services with multi-modal and higher responsiveness imagery products for its customers.

To spur the development of new applications and use cases using satellite data, ST Electronics will work with Economic Development Board (EDB) on corporate accelerator programmes that will tap on the creativity and vibrancy of Singapore's start-up and research ecosystem. Such a programme will connect various parties of the innovation value chain such as commercial end users, satellite data providers and start-up/research communities to co-create and commercialise new ideas for new markets using satellite data and exploiting the use of big data analytics.



Presentation by Mr Beh Kian Teik, Executive Director, Office for Space Technology and Industry, Singapore Economic Development Board on "Small Satellite Big Data – An Open Innovation Endeavor".

ST Electronics also announced that it has signed reseller agreements with SI Imaging Services Co., Ltd. (South Korea), SOVZOND Company Limited (Russia) and Broadstone Technologies (Pty) Limited (South Africa) for TeLEOS-1 imagery, and is in discussion with other distributors and resellers that will promote and sell TeLEOS-1 imagery and applications globally.

Besides the sale of satellite imagery which may be purchased online at AgilSpace GeoPortal, a one-stop e-commerce hub for satellite imagery, ST Electronics will also provide value-added services for applications covering urban planning and infrastructure management for smart cities, environmental and resources monitoring, humanitarian aid and disaster relief, maritime security and safety, border and territorial water protection.



Mr Lee Fook Sun presented a memento to Mr Wookhyun Choi, Vice President of SI Imaging Services Co., Ltd – Authorised Distributor of TeLEOS-1 Imagery.

For more information, contact us at [info@agilspace.com](mailto:info@agilspace.com).